

Tourism

Tourism is a critical element of the New Zealand economy and has been earmarked by the Prime Minister as a key sector of the economy that continues to play a leading role in New Zealand's economic development.

It is about unlocking the potential of tourism places, managing natural and built resources, understanding heritage and cultural issues, developing events and co-creating experiences that leave a lasting impression on locals and visitors alike.

In Year 12 Tourism you will study: The History of Tourism, World Tourism Destinations, The Impacts of Tourism on Physical Environment, Destination New Zealand, Tourist Characteristics and Needs, The Social and Cultural Impacts of Tourism. It includes a Field Trip to Takapo where you will visit an accommodation provider (Peppers Resort), an attraction, (Dark Sky Project) and participate in an Activity (Tekapo Springs).

In Year 13 Tourism you will study: World Travel Geography, The Tourism Industry, Promote a New Zealand Tourist Destination, Tourism in Australia and Tourism in New Zealand. It includes a Field Trip to Mount Cook where you will visit an accommodation provider (Hermitage Hotel), an attraction (Sir Edmund Hillary Centre), and participate in an activity (Glacier Explorers Boat trip).

There are two main tourism career pathways - Adventure Tourism and Hospitality Management. By providing these pathways at school, it makes a real, viable and smooth transition for students to continue this career pathway either on the job, or into further study at a place like the Queenstown Resort College or at Te Pukenga. Alternatively students can train on the job in the Tourism industry.

Areas you can work in include:

- Adventure tourism
- Customer relations
- Events and conference coordination
- Heritage, museums, art galleries
- Hotel management
- Regional and government tourism organisations
- Sales and marketing
- Visitor services

